



EURASIA EXPO



Minpromtorg
Iran



CATALOGUE OF EVENT

is under development and approval



President of the Russian Federation
Vladimir Vladimirovich Putin



President of the Islamic Republic of Iran
Masoud Pezeshkian

The holding of a joint exhibition (Eurasia Exhibition from December 4 to 7, 2023) in Tehran demonstrates the strong interest of Russian companies in establishing more fruitful economic and trade relations between the two countries.

Iran can become an effective platform for unlocking the potential of Eurasian countries in trade and economic development. Through joint investments in various economic sectors, we can not only promote economic prosperity but also contribute to strengthening bilateral relations.



Deputy Chairman of the Government of the Russian Federation
Alexander Valentinovich Novak

An important area of cooperation with Iran is the development of trade relations in the Eurasian region, and the exhibition is an excellent tool for achieving this goal.



Minister of Industry, Trade and Mining of the Islamic Republic of Iran
Syed Mohammad Attabak

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Advisor to the President of the Russian Federation
Kobyakov Anton Anatolievich

Relations between Russia and Iran are actively developing across a wide range of areas: economics, healthcare, science, mechanical engineering, future technologies, and space exploration, while humanitarian ties are expanding. The growing mutual interest in tourism between Russian and Iranian citizens is particularly notable. I am confident that the EURASIA Expo in Tehran will become a magnet for guests and participants,



Member of the Board (Minister) for Trade, Eurasian Economic Commission
Slepnev Andrey Alexandrovich

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and that multi-format cooperation between the two countries will provide a platform for productive dialogue at business events held in Russia and Iran in 2025 with the participation of the Roscongress Foundation.



Iran-Eurasia Trade and Economic Cooperation Summit

A high-level summit on Iran-Eurasia trade and economic cooperation is being held with the participation of ministers from Russia, Kazakhstan, Belarus, Armenia, Kyrgyzstan, Uzbekistan, and Turkmenistan.

Summit objectives:

- Expansion of industrial and trade cooperation
- Facilitating the exchange of goods and services
- Development of joint investments between participating countries and Iran

Agenda topics:

Standardization

Strengthening supply chains

Development of logistics infrastructure and financial operations

Increase in regional export

Trade delegations are also present from: Turkey, Qatar, Kuwait, Pakistan, Iraq, Oman, Serbia, Tajikistan and Azerbaijan.



General description

The purpose of the event

Developing trade cooperation and providing services to ensure the stable operation of industry and business. Creating an effective platform for providing resource support to enterprises and organizations in the Eurasian region space.

Anti-sanction actions

Increasing the coordination of anti-sanction actions by businesses and government in domestic and foreign markets

Development of interactions

Development of interactions at the level of trade missions, business and industry associations

Performance analysis

Analysis of data on the effectiveness of business support, required forms and tools of support from states

Gathering needs

Collection of data on customer needs, products and services of supplier companies and possible schemes cooperatives

Business assistance

Assistance to businesses in building new cooperation partnerships in the Eurasian region



Positioning of the site

EURASIA EXPO positions itself as a systematic international hub for inter-industry collaboration to find optimal solutions to industrial and business development challenges in the new global reality.



Inter-industry platform

A systemic international inter-industry boiling point for finding optimal solutions to industrial and business development problems



Customer-oriented agenda

The work agenda is formed on the basis of tasks and requests from industry customers and partners of the event



Results-oriented

Focus on achieving results that are applicable to customers, participants and partners of the solution



Project incubation

Incubation and acceleration of promising investment projects with potential for international implementation

History and geography of the exhibition

Results of the Eurasian Exhibition

The exhibition has traditionally featured high levels of business activity and a large number of agreements and contracts concluded between participants from various countries, as well as a relaxed, friendly and comfortable atmosphere.



1st Eurasian Exhibition

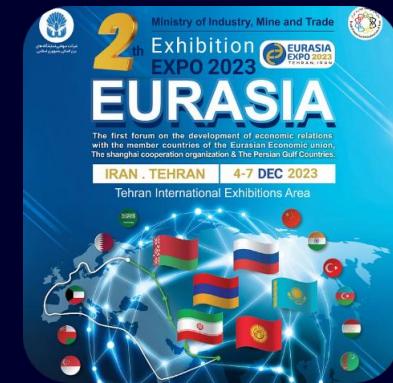
2021, Tehran (Iran)

The first successful international exhibition, laying the foundation for long-term cooperation

19K

Посетителей форума

Участников приняло участие в мероприятиях



2nd Eurasian Exhibition

2023, Tehran (Iran)

Expanding the geography of participants and increasing the number of business contacts



III Eurasian Exhibition

2025, Tehran (Iran)

Strengthening the platform's position as a key event in the region's business calendar

8

Стран-участниц

Государств приняли участие в форуме



Geography of participants

EURASIA EXPO brings together representatives of the Eurasian Economic Union and the region's strategic partners, creating a unique platform for interstate business cooperation.



Iran



Russia



Kazakhstan



Belarus



Armenia



Kyrgyzstan



Key partners



Минпромторг
Ирана



سازمان توسعه تجارت ایران
Trade Promotion Organization of Iran



ПАРС КАРЕН

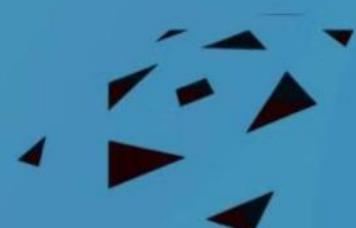
10 ЛЕТ
ЕЭК

еЭК

Евразийская
экономическая
комиссия



РОСКОНГРЕСС



РОССИЙСКИЙ
ЭКСПОРТНЫЙ
ЦЕНТР



MOSCOW
export center



RADISSON
COLLECTION
MOSCOW



КАВКАЗ^{РФ}

НАИ.РФ

Национальная
Ассоциация Инвесторов

III Eurasian Exhibition 2025, Tehran (Iran)



II Eurasian Exhibition 2023, Tehran (Iran)



EURASIA EXPO 2026

International exhibition

February 1-4, 2026

Tehran, Islamic Republic of Iran

The fourth Eurasian exhibition will be a large-scale event bringing together leading representatives of industry, trade, and servicesectors from Russia, Iran, and the countries of the Eurasian Economic Union.

- The event will be held at the prestigious Iran International Exhibitions Co. exhibition center, which is equipped with modern equipment and infrastructure for hosting international business events

is under development and approval

Ministry of Industry, Mines and Trade of Iran

Fourth exhibition



Eurasia

Iran, Tehran

February 1-4, 2026

Venue: Tehran Exhibition Center



Organizer: Pars Karen company

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Thematic tracks of the exhibition Industry directions

The exhibition covers a wide range of economic sectors, providing participants with the opportunity to present their products and services to a professional audience of customers and partners.





Venue

Iran International Exhibitions Co.

One of Tehran's main international business centers, located in the city center, this business space, built to meet global standards and equipped with state-of-the-art technology, is ideal for hosting a hybrid business event.

Available halls

Milad Hall – The main exhibition area

Halls 35 – Additional exhibition space

Halls 38 – Section for specialized exhibitions

Halls 38B – Conference area

Halls 38A – Business meeting area



The exhibition center contains everything necessary for hosting a large-scale international event: modern multimedia equipment, conference rooms, meeting areas, and comfortable relaxation areas for participants and guests.

UNLOCK DEVELOPMENT MARKETS

-  EXPANDED MARKET ACCESS
-  NEW TRADE ROUTES
-  INVESTMENT GROWTH

EURASIA EXPO 2026

STRATEGIC PARTNERSHIPS

-  JOINT VENTURES
-  INNOVATION HUBS
-  KNOWLEDGE EXCHANGE
-  TECHNOLOGY TRANSFER

Benefits of participation

Participation in EURASIA EXPO 2026 opens up extensive opportunities for business development in promising Eurasian markets, establishing strategic partnerships, and enhancing company competitiveness.

01

Information and methodological support

Additional information methodological support when entering markets in the Asia- Pacific region

02

Address demonstration products

Opportunity to target product demonstrations to a professional audience customers

03

Information promotion

Informational promotion of the expert platform and its participants on the Internet space

04

Developing an expert's image

The ability to maintain and develop the image of a trusted industry expert

05

Consolidation of development issues

A multifunctional tool for consolidating issues of cooperative and business development

06

Expanding markets

Expansion of traditional sales markets and entry into new promising markets

Cost of participation

We offer flexible conditions for participation in the exhibition, including various placement formats and comprehensive services for organizing the exhibition.

Unequipped area

295 € per 1 sq.m.

Provision of exhibition space without equipment

Registration fee

363 €

Participant registration and inclusion in the official exhibition catalogue

Construction of the stand



We develop a design project and build an exclusive exhibition stand based on a custom project developed in accordance with corporate standards and the company's marketing objectives.

Construction cost: from 250 euros per square meter

Our team of professional designers and builders will create a stand that will effectively represent your company and attract the attention of your target audience.

Travel packages

For maximum traveler comfort, we offer comprehensive travel packages that include all necessary services for your stay in Tehran.



4-day package

1080 €

January 31 - February 4 (4 days)

• Accommodation in a five-star hotel with breakfast • Accompanying guide at the airport and at the exhibition • Transfer from the airport and to the exhibition (round trip) • City tour • Visa support • Participation in all panel discussions



8-day package

1480 €

January 31 - February 7 (8 days)

• Accommodation in a five-star hotel with breakfast • Accompanying guide at the airport and at the exhibition • Transfer from the airport and to the exhibition (round trip) • City tour • Visa support • Participation in all panel discussions

Additional services

VIP service at the airport Lunch
departure and arrival
350 €

Meals (4 days)
and dinner for 4 days CIP terminal services upon
170 €

Meals (6 days) Lunch
and dinner for 6 days
250 €

To arrange your trip, you must send a scanned copy of your Russian passport (page spread + registration) and a photo on a white background to the organizing committee.



Official hotel

Espinás Palace Hotel & Parsian Azadi Hotel

An elite hotel equipped with the latest technology, a stay in which will allow you to turn even a business trip into a vacation



ESPINAS PALACE HOTEL - TEHRAN



PERSIAN AZADI HOTEL - TEHRAN

Nearby landmarks such as Darakeh (2.9 km) and Tehran International Exhibition (4.5 km) make Espinas Palace Hotel a great place to stay when visiting Tehran.

The hotel offers the highest level of service, luxurious rooms, restaurants serving international cuisine, a spa center and modern conference halls.

- Status:** Under approval by exhibition organizers



General Partner Package

14,000,000 ₮

The ultimate participation package, providing exclusive opportunities to represent your company at the exhibition and establish strategic business relationships. contacts at the highest level.



Exhibition package

- 150 sq.m. of equipped exhibition space with individual design
- Posting exhibitor information
- Speech at the Opening Ceremony of the Exhibition



Travel package

- Visa for 5 persons
- Flight for 5 persons
- Transfer for 5 persons
- Accommodation with full board in a 5* hotel (5 suites for 5 nights)

Placement of partner logo

- In the official catalog indicating partner status
- On the official website in the event partners section
- On all advertising materials

Business tools

- Information and methodological support when entering the market of Iran and the Persian Gulf countries
- Organization of necessary negotiations on the topic of the event • Expansion of traditional and development of new areas of work

It is also possible to discuss individual terms of cooperation, participation and holding a panel session as part of the business program.



Official Partner Package

10,000,000 ₪

A prestigious participation package that provides high-level company representation and effective opportunities for developing business relationships.

Exhibition

plastic bag

- 100 sq.m
- equipped exhibition area

- Individual stand design
- Posting information exponent

Tourist

plastic bag

- Visa for 3 persons
- Flight for 3 persons

- Transfer for 3 persons

- Accommodation with full board (5 suites, 5 nights, 5* hotel)

Promotion partner

- Logo in official catalog

- Logo on official website

- Official partner status

It is also possible to discuss individual terms of cooperation, participation and holding a panel session as part of the business program.

is under development and approval

EXPO

Industrial package

7,800,000 ₪

A comprehensive package for companies seeking to make the most of the opportunities offered by the exhibition's business programme and establish targeted contacts with key industry players.

Partner Business Package • 50 sq.m. of equipped exhibition space with individual design • Exhibitor information placement • Tour package for 2 people (visa, flight, transfer, accommodation with full board for 5 nights)

Participation in the business program • Providing access to the Business Program area • The right to speak at Business Program events Meetings with key speakers according to the agreed schedule
Invitation of additional key speakers (subject to agreement)

Logo placement

In handouts and informational materials indicating the status

Video advertising

Placing a partner's video advertisement on the screen during the Forum

Business tools

Organizing necessary negotiations on the event's topic. Expanding traditional areas of work and developing new ones.

EURASIA EXPO PARTNER

Partner Package

6,000,000 ₪

The optimal package for companies wishing to present their products at the exhibition and gain access to the event's business program.¹

- **Exhibition area**

30 sq.m of equipped exhibition space with individual design and placement of exhibitor information

- **Tourist services**

Tour package for 1 person (visa, flight, transfer, accommodation with full board for 5 nights)

- **Business program**

Providing access to the Business Program area and inviting additional key speakers in agreement with the Partner

- **Extended access**

Access to the organizer's business platforms planned in Russia and Iran in 2026

- **Negotiation space**

Providing a meeting room for B2G and B2B negotiations (one negotiation, up to 90 minutes)

- **Meetings with experts**

Possibility of meeting on a pre-agreed schedule with one key speaker

- **Business tools**

Expand traditional and develop new areas of work - gain access to new markets and partners

Additional Benefit: Additional options provided to members at a 10% discount

EURASIA EXPO

ORGANIZED BY PARS KAREN INTERNATIONAL COMPANY

Event organizer Pars Karen World Trading Company

Pars Karen is the main organizer of the Eurasia exhibition in Iran, with the permission of the Organization for Development and Trade. The first round of this exhibition took place in 2021, the second round will be held in 2023, and the third in 2025.

About the company

Pars Karen Business Management was founded on June 10, 2021.

Field of activity:

- Holding international exhibitions
- Organization of conferences and seminars
- Conducting business meetings
- Sending business delegations to target countries
- Reception of business delegations



Our mission is to create effective platforms for the development of international trade and economic cooperation and the establishment of long-term partnerships between companies in Eurasian countries.



Contacts

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Join us EURASIA EXPO 2026!

Become part of the largest international exhibition and business platform, bringing together industry and trade leaders from Russia, Iran, and the Eurasian Economic Union.

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